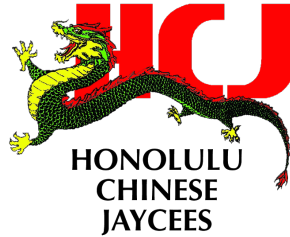


Honolulu Chinese Jaycees
Ken Sum, 2014 President
P. O. Box 957
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FOR IMMEDIATE RELEASE

July 22, 2014

Contact: Uyen Vong, 808-469-8343

Press Release

Healthy Baby Contest now open for registration

Honolulu, July 22, 2014: The 2014 Healthy Baby Contest is now open for registration. This family event is coordinated by the Honolulu Chinese Jaycees and has been an island tradition since 1953. Keiki between 12 to 30 months old (born between March 9, 2012 and September 13, 2013) are eligible to compete for the title of Hawaii's healthiest baby, based on three categories: physical appearance, healthiness, and personality.

The top 50 contestants, chosen from both preliminary rounds, will compete in the final round on Sunday, September 28, 2014.

To enter your keiki in the Healthy Baby Contest, visit www.hawaiihealthybabycontest.com for online registration. Walk-ins are also accepted on the day of the event.

2014 Healthy Baby Contest dates and locations:

Oahu

Preliminary Round 1st Location: Windward Mall

Date: Saturday, September 13, 2014

Time: 10 a.m. – 12 p.m.

Preliminary Round 2nd Location: Kahala Mall

Date: Saturday, September 20, 2014

Time: 10 a.m. – 12 p.m.

Final Round Location: Kahala Mall

Date: Sunday, September 28, 2014

Time: 10 a.m. – 12 p.m.

For more information, visit www.hawaiihealthybabycontest.com or contact healthybaby@chinesejaycees.org.